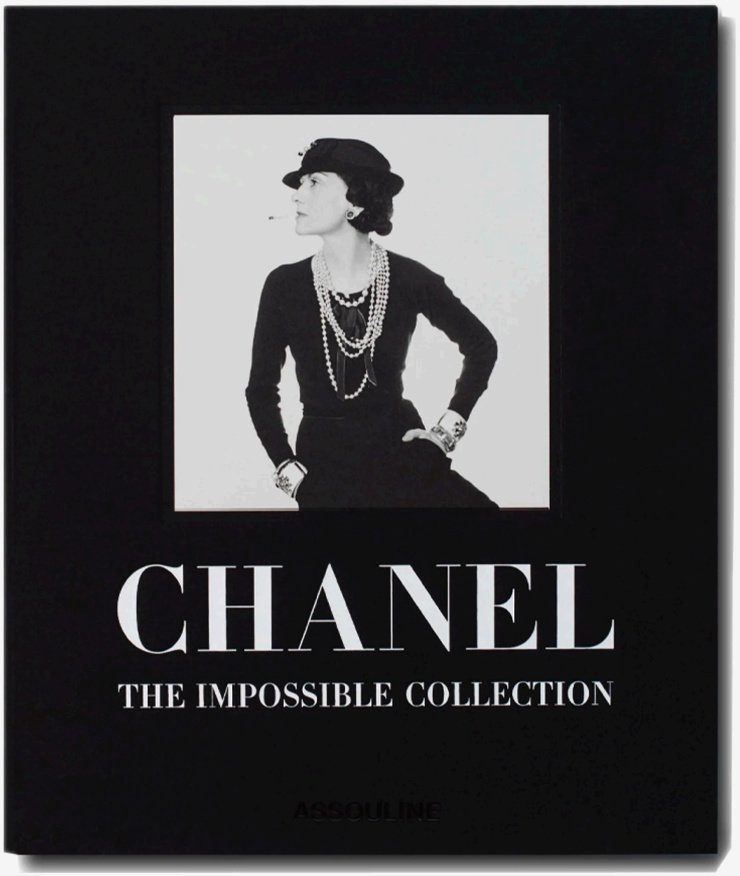


CHANEL: THE IMPOSSIBLE COLLECTION

SKU: BC40030-CHAN

MEASUREMENTS

Width - 15.6"

Length - 18.7"

Depth - 3.1"

COLORWAYS

PRODUCT DETAILS

FINAL SALE - NON RETURNABLE More than any other designer of her era, Gabrielle Chanel had the ability to predict the evolution of contemporary fashion. Self-inventor extraordinaire, Chanel revolutionized the lifestyle of her time by inventing a modern concept of luxe minimalism, elevating humble fabrics such as jersey and tweed to couture status, giving birth to a new silhouette both sophisticated and discreet, setting her stamp on the twentieth century with her modern spirit of understated luxury.The house of Chanel represents modern fashion. Under its founder, the style of the modern woman was invented, through the image of Gabrielle Chanel herself. She dressed women to be free, and her emancipated clothes reflected the shifting landscape of society. Her designs fundamentally affected what we wear, and how we wear it. The work of the house under her successor Karl Lagerfeld has transformed fashion anew: He drew the template for a fashion designer reviving a moribund house with elements from its own history. Just as Chanel created modern fashion, Lagerfeld in turn established the blueprint of the modern fashion house. She reshaped the clothes women wear, he reshaped the industry that makes them.This book is a literary museum exhibition, a curated selection of 100 iconic and signature looks of the house of Chanel, from the timeless Little Black Dress to the impeccably simple tweed suit, the apothecary-style perfume bottle, two-tone pumps, abundant strands of faux pearls and stones, and diamond-quilted leather handbag, from Mademoiselle's revolutionary designs to Karl Lagerfeld's unexpected and even irreverent variations on her original codes.Selected by fashion journalist Alexander Fury, Chanel: The Impossible Collection showcases the best images from the world's foremost editorial photographers, specialist museums, and private collections, including rarely seen archival photos, this handcrafted Ultimate Collection volume is the quintessential compendium for fashion aficionados.

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